

# VLADIMIR S.

Development of web systems, e-commerce platforms and CRM solutions

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Self-employed / contract-based collaboration

## COLLABORATION FORMAT

- I work on project-based development, contract work, backend development and support of existing systems.
- Open to collaboration with Russian and international clients.
- Areas of responsibility: development and launch of e-commerce platforms, CRM and internal business systems, architecture design, performance optimization, third-party integrations, support and modernization of existing projects.
- I perform performance and security audits of web applications, help identify bottlenecks, reduce infrastructure load and address security risks.

## KEY PROFILE

- 15+ years of commercial experience in web applications, e-commerce platforms and internal business systems.
- 6 years of experience managing my own web studio. I understand client business processes, can build direct communication, form teams and organize development processes.
- Specialized in architecture design from scratch, high-load system optimization, integrations, performance and security audits, and modernization of legacy projects.
- I deliver full-cycle projects where I take responsibility for architecture, development, integrations, infrastructure setup and launch.
- Practical experience as a developer, technical lead and solution architect.

## CURRENT ACTIVITY

Currently working on project-based development and support of web systems.

Latest project:

- CRM system development for a real estate agency using Laravel.
- Automated collection and processing of real estate market data from multiple sources.
- Integration of SMS, Email and external notification services.
- Use of AI for data analysis and business process automation.

## SKILLS AND TECHNOLOGIES

### Core expertise:

PHP, Laravel, Magento, Python, architecture design, high-load systems, REST API, third-party integrations, MySQL, PostgreSQL.

### Additional expertise:

Kafka, Redis, ClickHouse, Docker, Jenkins, CI/CD, Linux, Git, Yandex Cloud.

## **Additional experience:**

Frontend: CSS, JavaScript, Laravel Livewire. WordPress, Drupal.

## **PROJECT EXPERIENCE**

### **HeadMage (Web Studio)**

03/2018 - 01/2024

Role: Founder / Technical Director

- Own web studio focused on e-commerce platforms, CRM and internal business systems using Laravel and Magento.
- Designed architecture for e-commerce platforms, CRM systems and integration solutions for Russian and international clients.
- Managed the full project lifecycle: from estimation and planning to launch and ongoing support.
- Developed high-load solutions in e-commerce, business process automation and data processing.
- Organized development, quality control and release processes using Jenkins and CI/CD practices.
- Communicated with clients, helped define technical requirements and choose optimal architecture solutions.
- Built and developed a team of developers, performed Code Review and technical interviews.

### **Saby / SBIS**

09/2024 - 09/2025

Role: Department Lead / Senior Python Developer

- Project: development of a platform for searching, processing and analyzing data about companies and owners.
- Led the development department and participated in technical decision-making for platform development.
- Developed and supported search, filtering and data processing functionality for large volumes of company and owner data.
- Introduced automated testing practices and TDD to improve code quality.
- Optimized business logic and SQL queries, improving performance for large data volumes.
- Prepared and decomposed tasks, performed Code Review and contributed to development process improvement.
- Main focus: test automation, performance optimization and development of a data processing platform.

### **TopGo**

06/2024 - 08/2024

Role: Senior PHP Developer / Microservices Architect

- Project: courier delivery aggregator with microservice architecture and high load on the notification system.
- Designed and implemented a fault-tolerant notification microservice supporting multiple delivery channels.
- Implemented Kafka for fast and reliable delivery of notifications to couriers.
- Integrated ClickHouse for storing analytical data, logs and action history.
- Set up CI/CD processes for automatic build and deployment in Yandex Cloud infrastructure.
- Participated in system component integration and solution architecture design.
- Coordinated technical communication with external development and testing contractors.

### **ThriveMarket**

09/2016 - 03/2021

Role: Senior PHP Developer (Remote contract)

- Large e-commerce platform selling organic products based on a subscription model.
- Integrated Kafka queue system into the Magento ecosystem to improve fault tolerance and scalability.
- Designed and implemented an automatic recurring product delivery system for the subscription business model.
- Developed and supported integrations with payment, logistics and marketing services, including Braintree, DHL and Sailthru.
- Worked with complex subscription logic, payments and large data volumes in a high-load e-commerce project.
- Participated in REST API development and automated test coverage of business logic.

## **BloomNation**

02/2014 - 09/2016

Role: Senior PHP Developer (Remote contract)

- Marketplace for flower sellers based on Magento.
- Developed and improved the seller dashboard, including product catalog management and order processing.
- Optimized seller workflows by implementing asynchronous data processing and queues.
- Extended pricing rules, promotions and coupons for a high-load e-commerce platform.
- Integrated Stripe payment system and related services.
- Participated in the development of a multi-domain platform allowing sellers to operate both through the marketplace and their own websites.

Early development experience (2011 - 2014)

AIS - Lead Developer / Development Manager. Managed a team, communicated with clients, worked on a WordPress site builder and developed a lead monitoring system using CodeIgniter and MongoDB.

Freelance (oDesk / Upwork) - developed Magento stores and Drupal content projects for international clients.

WEXO - Magento Developer. Full-stack development of Magento stores, internal company modules and a payment module for a Danish bank.

Qliff - Magento / Drupal Developer. E-commerce and content projects, food delivery service, migration from Drupal 6 to Drupal 7.

FSSP - System Administrator / Developer. Infrastructure and DBMS support, internal debtor search system and integration service with Rostelecom.

## **EDUCATION AND LANGUAGES**

- Omsk State University (Information Technology)
- Omsk Industrial and Economic College (Information Technology)
- English: B1/B2 - technical documentation, business correspondence, work calls.